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# Membership: 10 Reasons Why

The Spatial Industries Business Association (SIBA|GITA) represents the business interests of organisations involved in the spatial industry.

Membership of SIBA|GITA offers:

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- 1. Representation** Representation of business interests of Members on key issues with key government and other stakeholders, based around active consultation with Members

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  - 2. Participation** The opportunity to join SIBA|GITA Branch Committees and lead strategic discussions on issues of importance to your company

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  - 3. Influence** If elected, the ability to influence key outcomes for the industry as a SIBA|GITA Board Director

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  - 4. Opportunities** Access to greater networking opportunities designed to support your business growth through active regional branch meetings, workshops and broader industry partner events

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  - 5. Promotion** Increased promotion of your business in key growth markets via SIBA|GITA's active promotional activities

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  - 6. Knowledge** Increasing your staff's knowledge and expertise through the sharing of best-practice and business know-how to improve your organisation's productivity and growth

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  - 7. Recognition** The ability to showcase your successful projects and staff via the exclusive Asia-Pacific Spatial Excellence Awards, and be recognised by the entire Industry

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  - 8. Advocacy** The ability to participate in key advocacy initiatives and contribute to influential industry submissions to governments and large client organisations

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  - 9. Strategy** Leverage SIBA|GITA's strategic influence and relationships with key stakeholders to have greater access to industry information and participate in strategic consultations on issues and activities that directly influence the performance of the industry

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  - 10. Discounts** Receive discounts on key events including the annual Locate Conference to invite clients and staff. The Locate Conference is recognised as a key marketing and communications event throughout the region
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